

NORTHERN CAPE PROVINCE &



BRAZIL, RUSSIA, INDIA, CHINA, SOUTH AFRICA TRADE, TOURISM AND INVESTMENT EXPO



Brazil



Russia



India



China



South Africa

BUILD UP DATES: 26TH, 27TH & 28TH OCTOBER 2014

EXPO DATES: 29TH, 30TH & 31ST OCTOBER 2014

INTERNATIONAL INVESTORS CONFERENCE: 30TH OCTOBER 2014

VENUE: MITTAH SEPERE SEPERE CONVENTION CENTRE

BRICS EXPO (PTY) LTD Registration Number: 2011/146833/07
Medina Palace Building, 44 Tenth Avenue, Highlands North, Johannesburg, 2192
Tel: 011 885 1613 | Direct: 011 885 3786 | Fax: 011 885 1628 | Email: zanedavid@mweb.co.za

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Pioneering
Business Opportunities
Trade and Investment
between the



Countries and South Africa





NORTHERN CAPE PROVINCE and BRICS EXPO (PTY) LTD



MESSAGE FROM THE HEAD OF DEPARTMENT

We are delighted to partner BRICS EXPO (Pty) Ltd to host this Northern Cape & BRICS Trade, Tourism & International Investors Conference & Expo.

This is the investment destination that can offer you diamonds and stars. The Northern Cape Province is world renowned for its astronomy potential which is currently realised by means of the Karoo Array Telescope and the development of the Square Kilometer Array Project.

To structure all of the above mentioned, the Northern Cape developed the Northern Cape Provincial Growth and Development Strategy. The intent of the strategy is to realize the opportunities that the Province offers.

We offer you the opportunity of trade in our commodities and the beneficiation of our resources. A key driver for us as a Province is to utilize our resources in manufacturing- to add value to our treasures. We would like to offer our "BRIC" partners, the opportunity of a lifetime by either trading with us or investing in our resources and their beneficiation.

I would like to extend to you the opportunity of mutual benefit; all parties have so much to offer, let's combine our efforts to the benefit of all.

The purpose of the EXPO is to provide a platform and to showcase South Africa and NORTHERN CAPE products with buyers and exhibitors from the targeted BRICS (BRAZIL, RUSSIA, INDIA, CHINA) and other Southern African countries. This is intended to facilitate networking and matchmaking possibilities for both local businesses and their foreign counterparts. The platform will also showcase the NORTHERN CAPE PROVINCE as an ideal tourism and investment destination and strengthen the relationship between South Africa and our BRIC partners.

The Key Economic Sectors being promoted are:-

- Manufacturing & Industry Development
- Mining & Mineral Beneficiation
- Kimberley Diamond and Jewellery Hub
- Kimberley International Diamond and Jewellery Academy (Skills Development)
- Agriculture and Agro Processing
- Petro Chemicals and Chemical Downstreaming
- Transport, Logistics and Freight
- Financial Services and Business Process Outsourcing
- Tourism and Real Estate
- SMME Development



It is fitting that the first and inaugural BRICS EXPO AND INTERNATIONAL INVESTORS CONFERENCE is taking place in the resource rich Northern Cape Province. The Province is an ideal Tourism and Investment Destination with an impressive range of opportunities and we look forward to forging closer ties and bi-lateral relationships with our BRIC partners for many years to come.

Mr. P Seboko
Head of Department
Department of Economic Development & Tourism



NORTHERN CAPE PROVINCE and BRICS EXPO (PTY) LTD



MESSAGE FROM THE PRESIDENT AND CEO OF BRICS EXPO (PTY) LTD

Welcome to the Northern Cape Province!!

We are delighted to co-host the inaugural NORTHERN CAPE PROVINCE BRICS EXPO AND INTERNATIONAL TRADE AND TOURISM CONFERENCE in partnership with the North West Province Provincial Government.

This international event is divided into three areas, viz: the Trade, Tourism and Investment Expo.

We are confident that the NORTHERN CAPE PROVINCE BRICS EXPO AND INTERNATIONAL TRADE AND TOURISM CONFERENCE will not only stimulate economic growth, but also foster trust and understanding between our countries by promoting trade, cultural and grassroots ex-change.

Further to the BRICS CO-OPERATION AGREEMENT signed by the Leaders of this region, we believe that the inaugural NORTHERN CAPE PROVINCE BRICS EXPO AND INTERNATIONAL TRADE AND TOURISM CONFERENCE is a reflection of the fundamental importance of our multi lateral relationships with countries from this dynamic region.

I would like to thank the sponsors, the Task Team of the Northern Cape Provincial Government, the Project Management Team of BRICS EXPO (Pty) Ltd and all the participants for their significant contributions. Your participation will play an invaluable role in enhancing our ongoing political, commercial and personal partnerships with our friends from BRICS (BRAZIL, RUSSIA, INDIA, CHINA, SOUTH AFRICA)

BRICS EXPO (Pty) Ltd wishes all of you tremendous success and trusts that the NORTHERN CAPE PROVINCE BRICS EXPO AND INTERNATIONAL TRADE AND TOURISM CONFERENCE will be a platform to promote deep and enduring ties across a broad range of fields.

Welcome again to our country and the NORTHERN CAPE PROVINCE!

A Province that is resource rich and the ideal Tourism and Investment destination!!



Mr Zane Dawood
President & CEO
BRICS EXPO (Pty) Ltd

BRICS EXPO (Pty) Ltd

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PA - Ms. Kitty Haffejee

Tel Number: 011 440 2137



NORTHERN CAPE PROVINCE LAND OF OPPORTUNITY



The Northern Cape Province is the largest province in South Africa and offers investment opportunities in various thriving industries, including mining and mineral processing, agriculture and agro-processing, fishing and mariculture, manufacturing and value-added processing.

It is located in the western part of South Africa and borders in the north-west with Namibia. It consists of five district municipalities and 26 local municipalities. The geo-graphical area of the province is 362 591.41 square kilometres, covering just over 30% of South Africa.

Provincial growth and development strategy

The provincial growth and development strategy focusing on the following key economic sectors to realise the socio-economic priorities of the province:

- Agriculture and agri-processing
- Fishing and mariculture
- Mining and mineral beneficiation
- Manufacturing
- Tourism
- Knowledge economy
- Energy

Economic potential and investment profile

The competitive and comparative advantages of the Northern Cape can be summarised as follows:

- Mineral resources
- Climate and air quality
- Open spaces
- Astronomy
- Coastline

Mining and mineral beneficiation

The vibrant mining and agricultural industries in the Northern Cape are the dominant economic contributors with the mining sector responsible for 26,1% of the provincial GDP, while the agricultural sector remains the biggest employer and generates 7,4% of the GDP for the Northern Cape.

The vast mineral wealth of the Northern Cape continues to create extensive development and mineral beneficiation opportunities with major mining expansion on the cards for the John Taolo Gaetsewe district. In the previous financial year, the province allocated R26-million to the development of the Kimberley Diamond and Jewellery Hub. Kimberley remains the diamond capital of the country with 95% of diamond production passing through the city and almost all of South African alluvial diamond mining activities take place within a 200km radius of the City of Diamonds.

The Northern Cape province is the gateway to huge mineral resources, the most well-known being diamonds. The province produces some of the best quality alluvial and marine diamonds in the world.



Economic Development & Tourism

Department:
Economic Development & Tourism
NORTHERN CAPE PROVINCE
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NORTHERN CAPE PROVINCE LAND OF OPPORTUNITY



The Sishen mine in the Northern Cape is the biggest source of iron ore in South Africa and contains 84% of ore reserves.

More than 25% of the world's manganese is supplied by the Northern Cape, and South Africa contains 80% of the world's manganese reserves, most of which are concentrated in the Northern Cape.

All South Africa's reserves of tiger's eye and sugilite are concentrated in the Northern Cape.

INVESTMENT OPPORTUNITIES

- Manufacturing and processing of raw materials such as lead, iron, manganese, copper diamonds, gemstones, iron ore and granite.
- Beneficiation of precious and semi-precious stones and minerals for diamonds, Tiger's Eye, sugilite, topaz, rose quartz, jasper, chrysoberyl, amethysts, agate, amazonite and picture stones.
- Diamond cutting and polishing as well as jewellery manufacturing.

AGRICULTURE AND AGRO-PROCESSING

Agriculture is the second most important economic activity in the Province. The Northern Cape is generally drier than the rest of South Africa, but has fertile soil, several rivers and produces some of the country's finest quality agricultural projects. The arid conditions have benefits for livestock producers in that the nutritional value of the veldt remains relatively high throughout the year. Two of the biggest rivers in South Africa, namely the Orange and the Vaal, run through the Northern Cape and forms the backbone of approximately 140 000 hectares of irrigation in the province. The Northern Cape is a major exporter of table grapes, fruit and meat, and is responsible for much of South Africa's sheep and goat farming. Most crop farming takes place along the fertile banks of the Orange River or in the intensely irrigated Vaalharts region in the north-east.

The vibrant agricultural and agro-processing industries also offer viable development scenarios in the food processing sector, irrigation development, crops and product range expansion for export and niche markets. The fishing and mariculture industries also present an ideal environment for growth and investment as the west coast of the Northern Cape Province offers favourable biological conditions, excellent shore-based infrastructure and a strong research and development base for potential ventures.

TOURISM

Tourism is one of the most important economic contributors to the provincial GDP of the Northern Cape Province. The Northern Cape provincial government has identified the vibrant tourism sector as one of huge potential growth and has implemented strategies to expand their domestic and international markets as well as increasingly appealing to the adventure sports travellers and eco-tourists.

The province has repositioned itself as the mecca for extreme and adventure sports and has rolled out an extensive marketing campaign under the brand pillars of *Extreme Culture*, *Extreme Adventure* and *Extreme Nature*. These brand pillars highlight the unique offerings of the Northern Cape that would appeal to a broad range of potential tourists.



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NORTHERN CAPE PROVINCE LAND OF OPPORTUNITY



The essence of South Africa's largest province is captured by its people, its rich cultural diversity and important historical assets. The Northern Cape proudly celebrates the unique cultures that build the landscape of this vast province.

The various provincial parks offer amazing investment opportunities for potential investors as the Northern Cape provincial government is actively pursuing public-private partnerships to develop the full tourism potential of the region. Opportunities include resort development at Vanderkloof Dam, Rolfontein private reserve and Goegap Nature Reserve. The development potential at these sites would be a joint venture with the provincial government as the reserves are government assets. Pre-feasibility studies have already been completed and prospective developments include holiday resorts, accommodation facilities, restaurants and conference centres, which will significantly increase the province's tourism product offerings.

INVESTMENT OPPORTUNITIES

- Further development at Vanderkloof Dam Nature Reserves, including Rolfontein, Doringkloof as well as Namaqualand Provincial Nature Reserve and Wildebeeskuil Rock Art Centre
- Tourism development opportunities at seven potential tourism clusters centred around culture, space, oasis, diamonds, outdoor adventures, rivers, grapes, the Atlantic ocean and wild flowers

RENEWABLE ENERGY

In line with the national government's priority to a green economy, renewable energy presents numerous exciting investment prospects. The province is actively exploring alternative sources of energy, specifically centred around solar, wind and nuclear sources. Plans are already underway to build a massive solar park capable of generating 8% of the country's electricity needs near Upington. A pre-feasibility study has found that South Africa has one of the best solar resources on the planet and this solar park could change the region's economic landscape from reliance on agriculture and mining to include other sectors such as renewable energy and the manufacturing of solar-related components. It is already estimated that this initiative could generate up to 800 permanent jobs and 3000 temporary construction jobs, which could positively counteract unemployment in the province.

INVESTMENT OPPORTUNITIES

- | | |
|--------------------------------------|------------|
| • Wind | • Solar |
| • Independent Power Producer or Park | • Services |

TRADE AND INVESTMENT OPPORTUNITIES INFRASTRUCTURE

- | | |
|---------------------------------|---|
| • Upington Cargo Hub | • Port Nolloth Deepwater Harbour |
| • Upington Airport Moth Balling | • Port Nolloth & Hondeklip Bay Harbour & Fishing Projects |
| • Adventure Sport | • Bloodhound |
| • SKA – Meerkat | • Upington Solar Park – Renewable Energy |
| • Rooibos Tea Plantation | • Gamagara Mining Corridor |
| • SEZ | |



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NORTHERN CAPE PROVINCE and BRICS EXPO (PTY) LTD



Photo Gallery

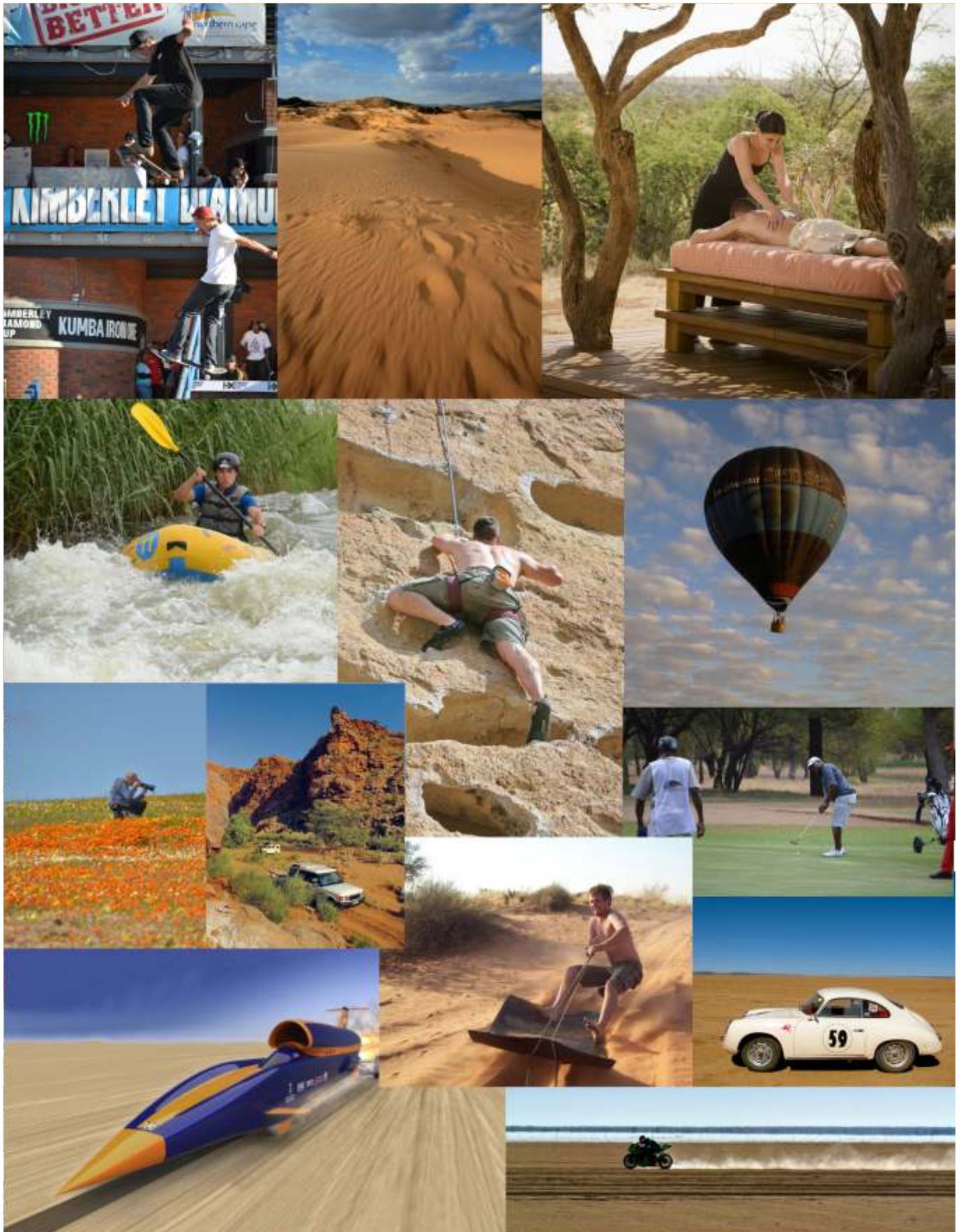




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Photo Gallery

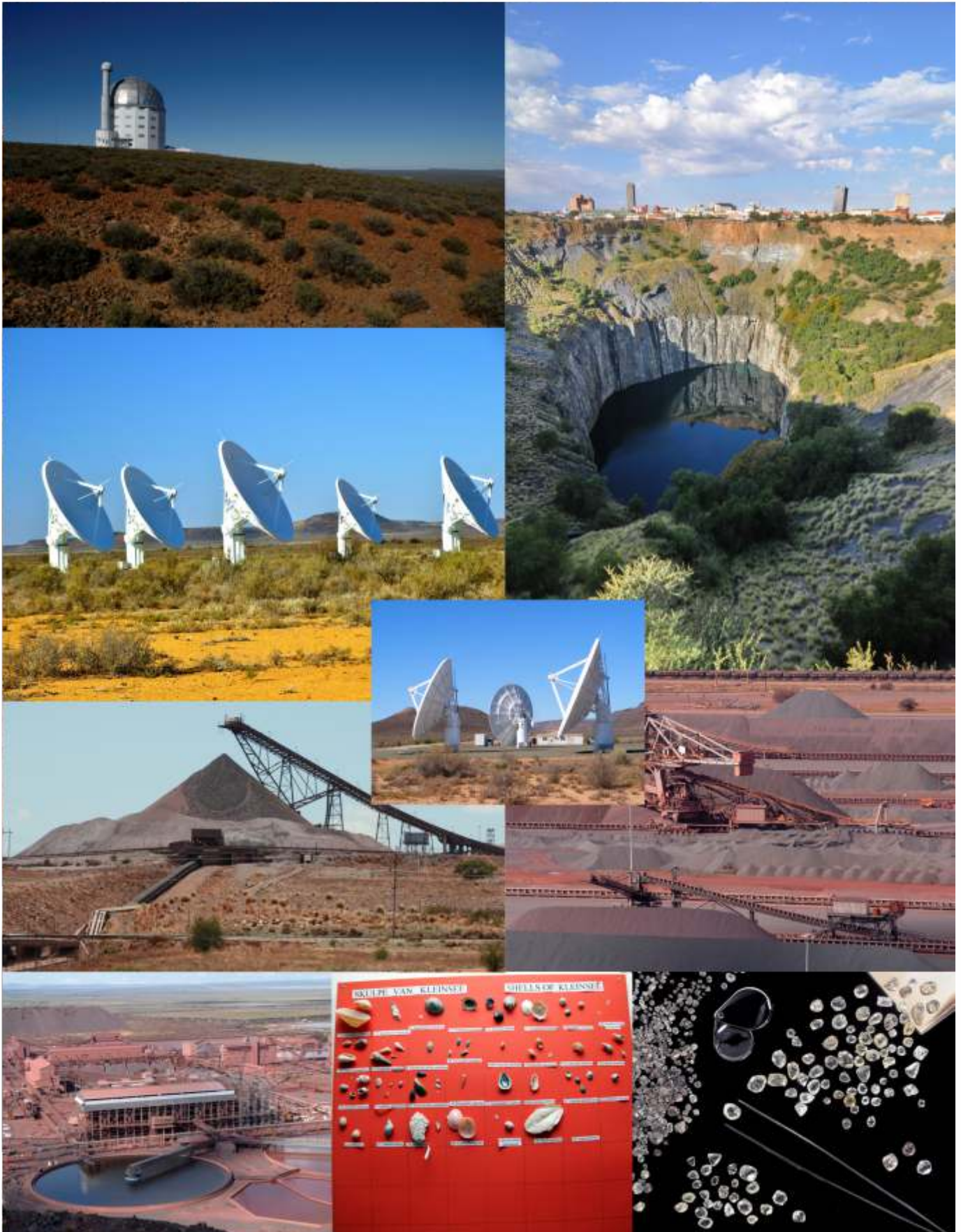




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Photo Gallery





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ORDER FORM FOR THE COST OF PARTICIPATION FOR 29TH, 30TH & 31ST OCTOBER 2014

EXHIBITION FACILITIES & SERVICES

Exhibition Booth packages are available to those exhibitors who require pre-constructed booths.
Minimum Size = 3m x 3m (9m²)

Please note that the rates quoted below are exclusive of 14% VAT.

Foreign exhibitors may be exempt from paying VAT. Subject to certain conditions.



m ²	Dimension	US \$	ZAR
9	3m x 3m	\$3000	R31077.00
12	3m x 4m	\$3100	R32112.90
15	3m x 5m	\$4060	R42057.54
16	4m x 4m	\$4175	R43248.83
18	6m x 3m	\$4574	R47382.07
20	4m x 5m	\$5144	R53286.70
21	3m x 7m	\$5488	R56850.19
24	4m x 6m	\$6035	R62516.57
25	5m x 6m	\$6404	R66339.04
30	6m x 5m	\$7725	R80023.28
36	6m x 6m	\$9221	R95520.34
40	8m x 5m	\$10337	R107080.98
45	9m x 5m	\$11340	R117471.06
50	10m x 5m	\$13153	R136251.93
100	10m x 10m	\$25487	R264019.83

INCLUDED IN THE BOOTH PACKAGE

The cost of the booth package option includes the following specification:

- Floor Space
- Shell Scheme
- Company Name of Fascia
- Single Phase Power Supply (22volt)
- 15 amp electrical connection
- 2 x 150 watt adjustable spotlights
- Floor Carpeting
- Daily booth Cleaning / Vacuuming
- Furniture included:
 - 1 x 900mm round conference table
 - 2 x upholstered visitor chairs

**PLEASE FAX BRICS EXPO (PTY) LTD AT (011) 885 1628
TO CONFIRM YOUR PARTICIPATION (CLOSING DATE: 30/08/14)**

Organisation: _____

Contact Person: _____

Tel: _____ Fax: _____

Cell: _____ Email: _____

Space Required: _____ Amount: _____

BANKING DETAILS

Name of Bank: FNB • **Account Name:** BRICS EXPO (PTY) LTD • **Account No:** 62380691313 • **Branch Code:** 258624

Kindly Fax / Email Proof of Payment to: Ms Kitty Haffee at Fax: (011) 885 1628 • Email: zanedavid@mweb.co.za

Terms of Payment: 80% on Booking Confirmation and Balance by 30th August 2014

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